

REPORT AND FINANCIAL STATEMENTS

For the year ended 31 December 2014



The Lifeboat Fund is a fundraising charity which exists solely to support the Royal National Lifeboat Institution's work to save lives at sea. The Fund was established in 1866 and, since then, has provided the RNLI with 52 boats and significant extra assistance.

The Communications and Public Service Lifeboat Fund (The Lifeboat Fund)
Patron: HRH The Duke of Kent

Registered Charity Numbers: 248421 (England and Wales) and SC041904 (Scotland)

CONTENTS

CHAIR'S REPORT FOR 2014	02	2014 FINANCIAL REPORT & STATEMENTS	25	THE LIFEBOAT FUND ANNUAL GENERAL MEETING HELD ON 22 APRIL 2015 – MINUTES	38
HONORARY SECRETARY'S REPORT FOR 2014	04	2014 Financial Summary	25		
TRUSTEES' REPORT FOR 2014	07	Independent Examiner's report	27		
Our purpose	07	Statement of financial activities for the year ended 31 December 2014	28		
The Lifeboat Fund's achievements in 2014	07	Balance Sheet as at 31 December 2014	29		
RNLI activity in 2014	16	Notes to the financial statements	30		
The Lifeboat Fund's Anniversary Appeal	16	Summary of contributions to The Fund in 2014	36		
Who we are	20				



Ready to go for the big one!

by Sir Peter Housden KCB,
Chair of The Lifeboat Fund

Great progress for The Lifeboat Fund.

The year 2014 saw great progress for The Lifeboat Fund.

As I write this, in early 2015, we stand ready to take a step forward that represents an historic milestone in the story of our charity.

The year 2014 started with a huge bonus in the shape of a fantastic team of dedicated people: our Executive Committee. It included a cohort of new Trustees who had already displayed real drive and ambition for the cause. We also had a large 'to do' list – a most helpful product of 2013's strategic review.

Our beneficiary, the Royal National Lifeboat Institution (RNLI), worked with us across the year to help develop our partnership in ways that bolstered The Fund's strategic orientation, providing the basis for supporting a big step change in our ability to fundraise across an extended topography with senior commitment from key Civil Service organisations.

The Lifeboat Fund has always been a corporate endeavour and now we are set to embark on one of its most exciting

corporate enterprises ever – also a great adventure for the Civil Service with its passion for 'giving back'.

In 2014, our target was to donate £280,800 to the RNLI – sufficient to train one crew volunteer at every single UK lifeboat station. With a combination of avid fundraising by our wonderful supporters, pension and payroll giving, and by further reducing our reserves, that substantial donation will be made in full.

The Fund's next Appeal, covering 2015 to 2017 has the very substantial goal of £1.1m in its sights, which will secure the right to name one of the outstanding new Shannon class lifeboats.

If we achieve our goal, that lifeboat will be 'Civil Service No 53', in recognition of the number of lifeboats acquired for our beneficiary since this charity began in the 1860s. The mid-year of the Appeal – 2016 – will also mark The Lifeboat Fund's 150th anniversary.

So our historic Anniversary Appeal seeks to help purchase an All-Weather Lifeboat

designed to take sea rescue onto a new level – 50% faster than its predecessor, powered by water jets and with unparalleled agility and manoeuvrability as key factors in preventing fatalities. Our very first lifeboat in 1866 cost about £250 and was powered by 10 oars. That is progress.

Although the lifeboat will be built in-house at RNLI Poole, the technology and capabilities of a vessel such as the Shannon come at a cost, and so I am delighted that the Permanent Secretaries of the five largest UK Government Departments have lined up beside our charity as partners in this endeavour.

I am also extremely gratified that the First Sea Lord, Admiral Sir George Zambellas KCB DSC ADC DL, has kindly agreed to be Vice Patron of this charity, promoting the Anniversary Appeal.

The RNLI is offering a wide range of support to the Anniversary Appeal. That includes a development opportunity for talented civil servants in the biggest CS Departments, whom the RNLI will coach and mentor as

'champions' supporting The Lifeboat Fund within their organisations. Exciting work afoot in the Ministry of Defence provides a great example of how a team of able and engaged young people may develop a range of work and life skills by promoting this charity to their colleagues.

Each year, demands upon the RNLI and its crews increase and winter storms also create some simply terrifying conditions. Near the end of 2014, a so-called 'weather bomb' produced the highest waves the Stromness lifeboat crew in Orkney had ever seen. They got the call to help at 6am

and set off into an 11 metre swell in force 11 winds, to aid a Spanish fishing trawler 30 miles out at sea. The stricken boat's wheelhouse windows had been smashed by waves higher than the boat itself, also wiping out its electronics and steering. The trawler was escorted to safety by *Fraser Flyer*, a Severn class lifeboat funded by The Lifeboat Fund. It was one of the longest and toughest shouts ever for that crew, but so satisfying to bring the trawler and its crew to safety.

Public servants and other supporters of this charity tend to learn about such exploits in

the warmth and security of our living rooms but it takes little imagination to understand what the RNLI volunteers and their families go through at these times.

That's why we support The Lifeboat Fund. We also want to write the next chapter of our charity's proud story and to make that something extremely special.

I send my warmest thanks to our supporters of 2014. I also encourage you to get behind the Anniversary Appeal. Please be certain that, in doing so, you truly will be helping to save lives at sea!

“It takes little imagination to understand what the RNLI volunteers and their families go through at these times. That's why we support The Lifeboat Fund.”



Getting ready for exciting times ahead

by Angela Saunders,
Hon. Secretary of The Lifeboat Fund

If a key theme of 2014 was building and consolidating our infrastructure following the strategic review, that certainly wasn't dull – especially when combined with a busy year of fundraising.

We were also looking for The Lifeboat Fund's Appeal to raise a significant sum for a very important purpose. Without proper training, the RNLI simply wouldn't let its volunteer crews go to sea to rescue people. That is dangerous work even with the best of training, and the RNLI insists on the best. So it was our privilege to set out in 2014 to raise sufficient money to train a crew member at every single UK lifeboat station.

I came face-to-face with the RNLI's training operation for the first time in 2014, visiting the College at Poole and touring the facilities. I saw capsizing training in the indoor Sea Survival Centre. Its extensive training pool suddenly looked much smaller as the simulated waves tossed the

up-ended lifeboat about in the gloomy weather conditions created for the exercise. And those trainees may have to face a lot worse than that at sea.

I also spent some time at the College looking at the National RNLI Memorial. It is a stunning sculpture and a sobering reminder of what a dangerous business this is. The memorial lists over 800 names of crew members who perished while trying to save others at sea. In quite a few instances, several people are listed as being lost from the same station in the same year – likely in the same tragic incident – with some surnames occurring more than once. That underlines why high quality training in a range of disciplines is absolutely vital.

I was gratified when our developing relationship with the RNLI, last year, led to us agreeing a range of ways in which mutual support can be given, geared to advancing our ability to support our

beneficiary's work through increased fundraising and advocacy.

From May 2014, The Lifeboat Fund secured the services of a professional fundraiser, Samantha Selvarajah (Sam), a secondee from the RNLI. This important extension of our infrastructure and capacity allowed us to implement a range of projects. Those included acquiring a Customer Relationship Management database to help The Lifeboat Fund communicate in new ways with its loyal supporters. Payroll giving tests have also begun and we look forward to developing those experiences into a process that will boost sustainability within our fundraising activity.

The charity's website was also in need of a refresh – to update its appearance, provide functionality with handheld electronic devices, and introduce social media to our toolkit. The Scottish Government's webteam did a fantastic job and we hope supporters will enjoy the rebuilt, new look site.

“It was our privilege in 2014 to raise sufficient money to train a crew member at every single UK lifeboat station.”

The website hosts an attractive Fundraising Pack – the materials were developed with help from the RNLI, for our supporters to download and use in their campaigns. It also now hosts an app, from the company Give4Sure, which can be downloaded by supporters who enjoy on-line shopping. We hope the app will prove popular since it generates about four per cent of the value of all on-line shopping as a donation from participating retailers.

I am very grateful to the RNLI for its help and ongoing work to support The Fund in developing our fundraising capability. I am also extremely thankful to our excellent Trustees for their strong commitment and dedication to advancing the work of this charity.

Warm thanks are due once more to CS-affiliated organisations, including the CS Insurance Society, the CS Pensioners' Alliance, the CS Retirement Fellowship and

the CS's Sports Council and Sailing Club, who gave us such great support again in 2014.

The Lifeboat Fund's lifeboats delivered extremely effective service in 2014, with a far increased number of rescues – 368 – than in any of the previous four years. Eight of those rescued now owe their lives to those lifeboat crews.

As you would read in the Chair's report, we are poised for the charity's 150th Anniversary Appeal.

Keep watching the website for news of plans for the Appeal and some exciting fundraising activities. A series of tailored products is being developed by the RNLI and will be offered to our supporters to assist their efforts behind the Appeal.

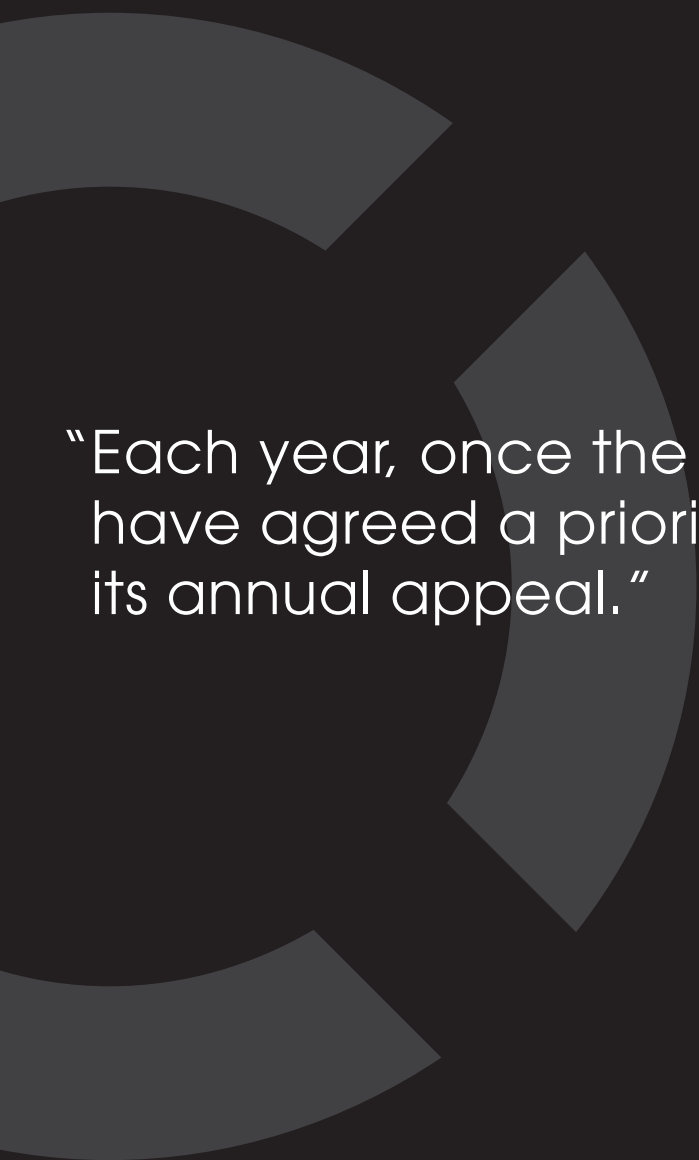
I am clear that the success of our big Appeal will have a lot to do with the highly-prized passion and commitment of

our many supporters and fundraisers across the Civil Service and beyond.

It is wonderful that the Appeal has already attracted strong support from CS Permanent Secretaries, who can do much to make our supporters in their organisations feel suitably sustained and appreciated for their fundraising. We in The Lifeboat Fund shall do the same.

A clear highlight of 2014 for me was the incredible achievement of Lifeboat Fund supporters in the Scottish Government who, in such a moderately-sized organisation, raised more than any other single Government body – an amazing £16,000. That's what is possible with heroic supporters, and working with corporate partners.

I look forward to the CS family of organisations pulling together behind our fantastic Appeal theme over the next three years. In 2017, I hope we shall be able to take enormous pride in naming that Shannon lifeboat!



“Each year, once the Trustees and RNLI have agreed a priority, The Fund launches its annual appeal.”

This is the Trustees' Report and Financial Statements of the Communications and Public Service Lifeboat Fund (the charity) for the year ended 31 December 2014. The Trustees confirm that the Report and Financial Statements comply with current statutory requirements, the requirements of the charity's governing document and the provisions of the Statement of Recommended Practice (SORP), "Accounting and Reporting by Charities", issued in March 2005. In preparing the financial statements, the Trustees have considered the Charity Commission's guidance on 'public benefit' and all pertinent guidance from the Office of the Scottish Charity Regulator.

Our Purpose

The Lifeboat Fund has one sole purpose. That purpose inspired the charity's creation and the vision underpinning all that it does. Since 1866, the charity has existed to support the vital work of the Royal National Lifeboat Institution (RNLI), saving lives and rescuing people at sea, on our rivers and from floods.

Each year we agree with the RNLI the priorities it wants us to support through our appeal. These will always concern important aspects of its work that need our help.

For many years The Lifeboat Fund focused its efforts on purchasing new lifeboats. More recently, the RNLI has asked us to help with other priorities. Its lifeboats were lasting longer and ongoing maintenance had reduced the need for new boats. When new boats are required, including the

state-of-the-art Shannon class lifeboat, the RNLI has developed its own in-house facility at Poole to build and maintain all-weather lifeboats.

Once the Trustees and RNLI have agreed upon the theme, The Lifeboat Fund launches its annual appeal for contributions to staff of the Civil Service. We also seek to promote the appeal to current and former employees of British Telecom (BT), Royal Mail, and other friends of the charity.

Supporters are encouraged to fundraise. While retired civil servants and Royal Mail pensioners subscribe mainly through pension payroll, BT staff favour the use of payroll giving.

Since The Lifeboat Fund was set up, the total it has raised to support the work of the RNLI is about £5 million. In the last five years (2010 to 2014

inclusive), The Fund raised over £820,000 to help save lives at sea.

The Lifeboat Fund's achievements in 2014

2014 Appeal – headline news

Last year, The Fund's Appeal maintained its focus of recent years on the top RNLI priority of crew safety. The appeal target was £280,800, sufficient to train one crew volunteer at every RNLI lifeboat station in England, Scotland, Wales and Northern Ireland. (This was a big step up from the 2013 Appeal of £185,000, which paid for the kit and equipment of at least one crew member at every UK lifeboat station.)

The RNLI insists on rigorous, multi-discipline training for all its lifeboat crew members. Updating those skills is also an ongoing activity. Training covers everything from navigation to search and rescue, from repairing a

lifeboat engine at sea to resuscitating a casualty in danger. As the RNLI says: we train one, we save many.

Few crew volunteers have any previous maritime experience when they join the RNLI. They all deserve the very best training when putting their own lives at risk to save others. In 2014, The Lifeboat Fund was delighted to help.

The climate for public sector charity fundraising remains challenging. Yet our excellent supporters rallied again and raised £56,990, through the traditional appeal of donations and Giff Aid. This, as ever, was supplemented by giving from pension and payroll. The addition of funds from reserves meant our target was achieved.

The charity's Trustees are most grateful to all supporters, donors and volunteers who warmed to the 'crew training' theme and decided to join our appeal. Your support has certainly helped these brave volunteers to save lives at sea and return safely to their loved ones.

Because you care enough to help, The Lifeboat Fund maintains its position as the RNLI's longest-standing supporter and one of its largest single contributors.

Several organisations ran impressive appeals. Scottish Government colleagues, with some great corporate supporters on board, built on their fine achievements of recent years to raise donations of £16,000 – SG's best ever result. Yet again, the Department for Work and Pensions demonstrated strong support throughout its UK estate, raising £11,800. HM Revenue & Customs also achieved a bumper year, thanks to a proactive Fundraising Committee and good use of the intranet and online giving. HMRC's contribution of £7,600 (plus payroll giving) was its highest ever.

The recipe for success?

In many ways and in many places in 2014, ideas and suggestions from the strategic review were lifted by Trustees and their fundraising teams, determined to achieve the desired step change inspiring the review.

In the Ministry of Defence, Trustee Conrad Bailey, led a team of talented young members of an in-house development programme in a project to promote The Lifeboat Fund. An impressive early start has been made by the MOD team, with a strong and positive plan for getting colleagues on board at Main Building, then reaching to other sites.

In 2014, several intrepid Ministry of Justice colleagues took up the

challenge of a record-breaking activity – the World's Biggest Skydive for the RNLI!

The Department for Environment, Food and Rural Affairs also took part in an RNLI-organised activity: London Lifeboat Day's street collections.

As mentioned, in HMRC, Trustees Peter Schild, Diane Wailes and Jay Mandalia have done much to renew departmental commitment to fundraising for this cause. Effective use of communications and information technology was employed by HMRC's Fundraising Committee to attract new supporters, steward existing volunteers, and to credit their achievements.

Other departments are also considering the establishment of Fundraising Committees for this charity and HMRC is pleased to share advice about its successful approach. All Trustees are committed to promoting this official charity to their colleagues. Some departments identified new fundraisers in 2014; it is excellent to have their support.

The charity will continue to encourage other organisations to come on board, or to renew their engagement with The Lifeboat Fund and help us save lives at sea!

Similarly, Chair, Sir Peter Housden, keeps his Permanent Secretary colleagues informed about the work of this Civil Service charity.

More information and illustrations of our fundraisers in action in 2014 are on pages 14 to 16.

Thanks to our friends for all their support!

This Report provides a great chance to say thanks to a number of organisations which support the charity and its appeals.

The Civil Service Pensioners' Alliance kindly continued to publish The Fund's articles in every second quarterly edition of "The Pensioner". Pensioners are regular and generous donors to our appeals and giving in 2014 held up very nicely at £1,167.

The National Federation of Occupational Pensioners also helped by circulating news of the 2014 Appeal. And the Civil Service Retirement Fellowship kept us informed of all expressions of interest in The Lifeboat Fund by colleagues attending pre-retirement courses.

The Civil Service Sports Council (CSSC) was pleased to publicise our Appeal on its website and once more the Cheltenham Civil Service Sailing



CSIS's Colin Birch, Adrian Rees and Kevin Holliday visiting RNLI Poole

Club donated the results of a busy year of fundraising, embracing multiple cake sales and sponsorship for the annual Inter-Departmental Offshore Regatta, contributing a very welcome £759.

For the third year running our friends in The Civil Service Insurance Society (CSIS) proved extremely generous donors, gifting £4,000, and cultivating Scottish customers while assisting SG's appeal by donating when its staff took out CSIS's home insurance policies. This great kindness was

acknowledged when CSIS colleagues were invited to visit RNLI Poole.

On 1 July, Adrian Rees, Kevin Holliday and Colin Birch met our Fundraiser, Sam Selvarajah at the RNLI College, where they learned more about the charity and the RNLI training they helped to support, including first-hand experience of the lifeboat simulator.

The Fund is delighted once more to record warm thanks to all those clubs belonging to HASSRA which held fundraising events for our appeal. HASSRA is the Sports and Leisure



Tasty 'Lifebelt Doughnuts' helped to raise funds in SG

Association for current and former staff of the Department for Work & Pensions, the Department of Health, the Food Standards Agency and those bodies' Executive Agencies – we greatly value their support of this charity.

Scottish Government's appeal was well supported for another year by a couple of corporate partners who are also firm friends of the cause. APS Group (Scotland) Limited, SG's designers and publishers, have a strong portfolio for corporate social responsibility. They decided to partner SG, hosting several charity events in support of The Fund, delivered

through a mutually-rewarding partnership. The Lifeboat Fund is extremely grateful for this fantastic contribution, and also for APS's donation of this Annual Report for a fourth successive year.

Sodexo provides catering services to the SG. It also hosts Lifeboat Fund collecting boxes in all its staff restaurants in the SG estate; the ever-popular 'Lifebelt Doughnuts' were supplied again in 2014, all profits from which go to The Fund.

We encourage all supporter bodies to consider working with corporate

suppliers to boost your annual appeals through similar partnerships.

New technology supports great ways to give

New website

The Lifeboat Fund now has a new website. Visit us at:
<http://thelifeboatfund.org.uk>.

We are delighted that the rebuilt site's functionality is right up-to-date, including easy access to our news on handheld electronic devices, introduction of social media, and a quicker link for those donating online, as recommended in the strategic review.

The news article launching the website in December 2014 drew attention to many new resources for fundraisers on the site. Those resources had been developed with support from the RNLI. They included suggestions for fundraising events, posters for downloading and customising, and RNLI rescue stories.

Once more the RNLI provided Lifeboat Fund supporters with fundraising materials and merchandise, including flags, dummy lifejackets and little teddies to exchange for a donation. These items can be ordered from our Fundraiser, Sam at thelifeboatfund@rnli.org.uk.

We plan to link the website to the websites of organisations who are friends of the charity.

Online donation services

The Lifeboat Fund is registered with three online giving agencies: BT MyDonate, Virgin Money Giving and JustGiving – the latter providing a text donations service. These facilities enable supporters to donate: one-off payments, regular payments, and fundraising/sponsorship.

HMRC's intranet presence for the charity links directly to BT MyDonate, providing a corporate presence within The Lifeboat Fund's own registration and allowing individual HMRC offices to create 'fundraising pages'. The same arrangement can also be created for other large supporter bodies. Please speak to the charity Secretary if you wish to discuss: secretary@thelifeboatfund.org.uk.

The total raised for The Lifeboat Fund via BT MyDonate in 2014 (excluding Gift Aid) was £5,762; for JustGiving, the figure was £3,238; and £465 for Virgin Money Giving. The Lifeboat Fund is extremely grateful to all who have fundraised or donated through these media.

Give as you shop online – it costs you nothing!

The Lifeboat Fund has registered with



Supporters love to donate for these RNLI bears

the organisation, Give4Sure, to provide supporters with a great way to generate donations, at absolutely no cost to themselves.

To raise money for The Lifeboat Fund, supporters only need to download the app from our website onto their personal electronic devices, mobiles, tablets etc, and then shop as normal. With Give4Sure, an average donation of 4% of the price of all goods purchased will be donated by participating retailers. There are no costs to the charity or its supporters.

There are over 2,000 retailers participating with Give4Sure, including Amazon, Marks and Spencer, Sainsbury's, British Gas, Boots, Groupon and John Lewis. Once the app is downloaded, the names of participating retailers will appear in red text on your search engine so they can quickly be spotted.

The Lifeboat Fund could raise approximately £60 per annum through each supporter who downloads the app – large charities with many thousands of supporters can earn £1,000s each week!

We hope Lifeboat Fund enthusiasts will choose to earn donations for this great cause by nominating The Fund as beneficiary of their online shopping.

The Communications and Public Service Lifeboat Fund (our 'long charity title') is also registered with the following online shopping facilities which generate donations: Giveasyoulive/Everyclick.com; and Givingabit.com.

Other ways to support the cause

Gift Aid



Gift Aid increases the value of donations and means The Fund can benefit even more, at no extra cost to the donor.

The charity is extremely grateful to supporters who add Gift Aid to their donations, and to fundraisers who make our forms available at their events.

UK taxpayers can add Gift Aid whenever they make a donation and the charity can reclaim the basic rate of tax on their gift – that's a massive 25p for every £1 they give.

Higher rate tax payers can claim additional tax benefits for donations they make to charity, which they can keep or pass on to any charitable organisation. They should simply indicate how much they have donated when completing their tax self-assessment form.

The charity asks supporters to fill out a Gift Aid form, downloadable from The Fund's website.

In 2014, The Fund reclaimed Gift Aid of £2,204.

Payroll giving and pension payroll giving

The Fund encourages supporters to donate through payroll and pension giving. All charities rely on regular giving, and this is such a sustainable way of showing support – helping the RNLI to plan ahead with our assistance.

The new website supplies advice on payroll giving and a form for downloading and completion by those who wish to help in this way. Completed forms should be sent to the charity Secretary.

Supporters' employers or pension organisations will also be able to arrange for this form of giving. "The Lifeboat Fund" should be quoted by anyone who wants to donate through payroll or pension payroll.

It would be much appreciated if fundraisers would make our payroll giving forms and advice available at their events – while our charity is in the spotlight. Encourage donors to consider a small regular gift to help save lives at sea.

Payroll giving was highlighted in the strategic review as a route for donations that deserved more attention. In late 2014, payroll giving campaigns were tested at offices of HMRC and MoJ. The charity plans to build on those tests in 2015.

Legacies

We are most grateful for the legacy support received in 2014.

The Fund reminds supporters how a legacy can help lifeboat crews long into the future. Lifeboat Fund-branded 'legacy bookmarks' have been available since 2012, promoting this very special form of support. The bookmark is reproduced on the website as "Legacy Advice".

Our volunteers who run charity bookstalls may wish to download and display the bookmarks to encourage those who borrow and buy their books to remember the charity in their Wills. Further advice on legacies is available from the charity Secretary: secretary@thelifeboatfund.org.uk.

The performance of our lifeboats

We are delighted by the achievements of the lifeboats we have purchased for the RNLI. During 2014, The Fund's lifeboats were launched 255 times, saving eight lives and giving assistance to a further 360 people.

Years	Launches	Lives Saved	People Rescued (including lives saved)
2014	255	8	368
2013	264	9	277
2012	252	6	281
2011	215	5	141
2010	261	4	250

Total launches and rescues, throughout their service, by The Fund's lifeboats currently in the RNLI fleet:

Our Boats	Launches	People Rescued (including lives saved)
<i>Stranraer Saviour</i>	55	54
<i>Mudeford Servant</i>	413	577
<i>Angel of Holyhead</i>	151	150
<i>Public Servant</i>	688	217
<i>Hunstanton Flyer</i>	120	88
<i>Sgt Bob Martin</i>	558	615
<i>Charles Dibdin</i>	141	80
<i>Princess Royal</i>	299	231
<i>David Roulston</i>	91	36
<i>Guardian Angel</i>	51	37
<i>Windsor Runner</i>	172	234
<i>Fraser Flyer</i>	205	281

The total lives saved by these boats, in all years including 2014, was 126.

There currently are eight Lifeboat Fund lifeboats in the RNLI active fleet: *Stranraer Saviour* at Stranraer, Scotland; *Mudeford Servant* at Mudeford, Dorset; *Angel of Holyhead* at Holyhead, Wales; *Hunstanton Flyer* at Hunstanton, Norfolk; *Sgt Bob Martin* at Poole, Dorset; *Charles Dibdin* at New Brighton, Merseyside; *RNLB Princess Royal* at St Ives; and *David Roulston* at Portrush, Northern Ireland. The relief fleet includes our RNLBs *Public Servant*, *Guardian Angel*, *Windsor Runner* and *Fraser Flyer*.

Three other lifeboats provided by The Fund and no longer in active service can be seen in a unique RNLI museum in Kent. These boats are: *Edward Bridges* (at Torbay until 1994), *St Cybi* (at Holyhead until 1980) and *North Foreland* (at Margate until 1978). They are on display in the "Lifeboat!" Gallery at the Historic Dockyard, Chatham, Kent and we encourage supporters to visit.

Running the 2014 appeal

The 2014 Lifeboat Fund Appeal saw fundraising activities happening across the year in aid of training RNLI crews.

Larger supporter bodies tended to pick a particular day or season for their appeal; for DWP that was 5 September. Others responded to auspicious events in the calendar or

simply the wish of volunteers and their work teams to, e.g. get together for some coffee and cake.

Any festival or big event can provide a great hook for seeking donations. It is best to avoid seasons when other charities hold their appeals, including the other official CS charity – The Charity for Civil Servants – which holds its annual “Fun Week” in early October.

Our supporters will know best which time works for them: Easter, Departments’ Summer Sports Days, Halloween, Christmas, Diwali and more, provide excellent ‘excuses’ for gathering with colleagues and having fun and games in aid of a special cause.

Activities that take place across the year can also prove very lucrative. Placing collecting boxes in prominent places, or beside the tills in staff restaurants has raised significant levels of donations in SG and MoJ. Charity bookstalls which invite donations for colleagues’ unwanted books and DVDs can also be incredibly successful.

Another helpful way for organisations to support the charity is to incentivise colleagues’ completion of the annual Civil Service People Survey by offering to make a small donation to the official charities when they do.

We encourage government bodies to collaborate in developing pan-departmental/organisation opportunities for fundraising, e.g. sharing events or ‘competing’ in quizzes, challenge activities etc.

The website contains a lot of information about fun ways to raise money with colleagues, friends and corporate partners. In its drive to support our fundraising on its behalf, the RNL is exploring which of its key fundraising products would be appropriate for Lifeboat Fund supporters. Information about how to take part will appear on the website during 2015.

Successful fundraising in 2014

This is what some supporters did to raise money for their 2014 Lifeboat Fund Appeals:

The Northern Ireland Civil Service

placed collecting boxes in communal areas to attract donations.

HM Revenue & Customs started the year strongly with its “Just a Minute” campaign, aiming to fund the training time for four crew members. Peter Schild’s central Fundraising Committee identified the power of new technology and a discrete account was set up for the HMRC appeal on BT MyDonate, while



HMRC colleagues from Meldrum House – walking for the cause

intranet publicity and the in-house magazine "Pulse" maximised publicity for the cause. Some very enthusiastic supporters and a range of events around the country ensured that HMRC's campaign was successful.

Volunteers at Meldrum House in Edinburgh were very active, and recruited the charity's first canine supporter for sponsored walkies; Trustee and ace-fundraiser, Jay Mandalia, sprang into action at Southend-on-Sea; and Belfast colleagues from the Dorchester House Sports and Social Committee promoted the cause with a fundraising quiz. St Mary's House, Preston held a successful pre-Christmas event with donated prizes, a scratch card, raffle, a festive hamper and very popular home-knitted scarves. All this activity produced HMRC's most successful year yet for The Lifeboat Fund!

Ministry of Justice colleagues also built on their 2013 success with some spectacular fundraising including volunteers taking part in the World's Biggest Ever Skydive for the RNLI. Online fundraising pages collected donations across the year; MOJ's staff restaurants also started collections at till points throughout the estate after a successful trial at Petty France. A wine and cheese quiz night led by the organisation Atos engaged with

colleagues and contributed nicely to the appeal.

The Department for Education kindly chose once more to support the charity at its annual Sports and Families Day in July.

The Department for Environment, Food and Rural Affairs supported the lifeboats cause by assisting with the RNLI's street collections on London Lifeboat Day 2014. This was supplemented with a cake sale and a quiz, while fundraising by colleagues in CEFAS included some RNLI crew members. One colleague, Trevor Drew, turned in an amazing feat, completing the Round Britain and Ireland Yacht Race, and, by the way, Trevor also won the race!

The Department for Business, Innovation and Skills held a quiz in September which did nicely for the appeal. Then in December, a silent auction took place which raised a handsome sum, divided equally between the two official charities.

The Department for Work and Pensions had another very successful appeal rallying colleagues in its main Department and agencies across the country, including activities delivered by HASSRA's Sports and Social Clubs. A wide range of entertaining events were staged by DWP's enthusiastic

volunteers, including: dress down days, cake bakes, breakfast events, and a 'Freaky Friday' at Coleford where one colleague wore a sailor's hat all day and another dressed as a pirate for sponsorship!

The Foreign & Commonwealth Office engaged in much advocacy to its colleagues, laying foundations for further fundraising with Trustee, Ambassador Jonathan Knott at the helm.

Scottish Government delivered a fantastic result – the highest appeal total from that organisation since colleagues embraced the cause in 2011. A year-long programme of activity and some totally committed volunteers are due massive thanks for their energy and great support. A summer raffle, drawn at SG's second charity golf challenge (with golfers from SG and other friends, including HMRC) produced a splendidly successful occasion. Other events included: cake & coffee sales; Christmas carol singing; several demanding personal challenges attracting sponsorship; Sodexo's 'Lifebelt Doughnuts'; sporty fun, games and more provided through APS Group (Scotland) Ltd; and the Marine Scotland Milers – fundraising over £2,000 to break the £6,000 barrier in their fourth successive year of events! Bookstalls, till collections at



Cake stalls are a great way of getting colleagues involved – to sample and support the charity

SG's staff restaurants, RNLI scratchcards, and donations for rubber ducks across Scotland's HM Prison estate also deserve honourable mention, and the RNLI's merchandise (especially the Paddington Bears) are commended to readers as an irresistible way to elicit donations from your colleagues.

Pages (36 and 37) report on the totals raised by all our supporting bodies. Please keep telling the charity Secretary: secretary@thelifeboatfund.org.uk about your fundraising plans and we'll feature your news and achievements on the website.

RNLI activity in 2014

The year 2014 proved an extremely busy time for the RNLI's life-savers. Over the year, RNLI crews launched 122 more times and rescued 313 more people than in 2013.

RNLI lifeboat crews and lifeguards braved rough seas, storms and rip currents to rescue 10,083 people – an average of 27 people every single day.

The busiest lifeboat station was Tower on the River Thames which The Fund helped to refurbish some years ago. The busiest coastal station was RNLI Poole in Dorset where The Fund's lifeboat *Sgt Bob Martin* is stationed.

In light of these increased activity statistics, and with over 190 years of life-saving experience, the RNLI is aiming to reduce coastal drownings by 50% by 2024. Its national drowning prevention campaign "Respect the Water" is being expanded and it aims to save lives by encouraging people to enjoy the beautiful UK coastline, but to do so safely.

The RNLI volunteer crews spent over 54,900 hours of their own time on rescues. This included 3,188 launches in darkness and 121 launches in winds greater than force 7.

Of those rescued by RNLI teams in 2014, 460 people would not have lived had those volunteers not been there to save them.

The Lifeboat Fund's Anniversary Appeal

The charity's Executive Committee of Trustees starting thinking early about the appeal focus for 2015. We were aware it was time to invest the majority of existing reserves in the work of the charity's beneficiary. We were also aware that 2016 was The Lifeboat Fund's 150th anniversary.

We asked the RNLI to identify a significant funding priority that would embrace more than one calendar year's appeal, so we could do something really special.

Much was achieved in 2014 to implement recommendations in the strategic review, consolidating the charity's infrastructure. That done, The Fund had a secure foundation to advance engagement across the UK Civil Service, and with other supporters, in pursuit of its looked-for growth.

The Lifeboat Fund is delighted and honoured to have been offered by the RNLI an opportunity to raise funds to name a Shannon class lifeboat. This will be the 53rd vessel the charity will have funded for the RNLI. The Shannon is the latest model of lifeboat developed and built in-house by the RNLI at Poole.

The Shannon lifeboat's capability of 25 knots makes her 50% faster than her predecessor, powered by water jets instead of propellers, giving her unparalleled agility and manoeuvrability to work effectively in low water and confined spaces – attributes that are critical in saving lives at sea.

The Anniversary Appeal seeks to raise £1.1m over 2015 to 2017 when the Shannon is rostered to go on station at Wells-next-the-Sea in Norfolk. £240,000 is already committed from current Lifeboat Fund reserves to get the fundraising started.

The Shannon is an exceptional lifeboat and this is a ground-breaking opportunity for The Lifeboat Fund to do something extraordinary for its special year.

The Appeal is being rolled-out across the UK Civil Service. The Lifeboat Fund is delighted that the Permanent Secretaries of each of the biggest five Government Departments – the Department for Work and Pensions, HM Revenue & Customs, Ministry of Justice, Ministry of Defence and the Home Office – have agreed to be Founding Partners of the Anniversary Appeal. It also is excellent news that

British Telecom is looking at how it can support the Appeal.

The Lifeboat Fund is delighted that First Sea Lord, Admiral Sir George Zambellas KCB DSC ADC DL has agreed to become its Vice Patron, to promote the Anniversary Appeal.

The RNLI and The Lifeboat Fund have consolidated their relationship over the past year to include strong mutual support. That close co-operation includes displaying our respective logos alongside each other, demonstrating the RNLI's affirmation of The Fund's committed support.



SG's Marine Scotland Milers' Christmas cake and teddy event



RNLI's Shannon class lifeboat

This burgeoning relationship will underpin the conduct of the Anniversary Appeal.

The RNLI and The Lifeboat Fund's Fundraiser will offer to deliver induction, mentoring and fundraising expertise to a network of 'charity champions' recruited in the big departments to advocate for the cause and help deliver the Anniversary Appeal. Those champions will be briefed to understand the work of the RNLI and its volunteer lifeboat crews. The network is seen as a great opportunity for talented individuals in departments to hone and develop their skill sets.

The Lifeboat Fund is also in discussion with the RNLI about a suite of new fundraising collateral that can be available to departments' Fundraising Committees, 'champions' and other supporters. These items will be specially customised for the Anniversary Appeal, e.g. posters, leaflets, badges etc.

Fundraising products developed by the RNLI will be accessible to supporters of The Fund. These include participation places in events such as the Great North Run, and engagement in the RNLI's new Mayday activity. The RNLI's recycling scheme, which raises substantial funds

for our beneficiary will also be opened up to Lifeboat Fund supporters.

The Lifeboat Fund's Fundraiser: thelifeboatfund@rnli.org.uk, and the charity Secretary: secretary@thelifeboatfund.org.uk would be delighted to discuss and promote supporters' fundraising plans for the Appeal.

Supporters can also look forward to regular communications through The Fund's new database, designed to support donors and fundraisers with periodic bulletins and newsletters, showing how much we value their relationship with the charity.

Since The Lifeboat Fund purchased its first lifeboat in 1866, civil servants have shown a tangible interest in saving lives at sea. Lifeboats have changed a lot since then, but the cause has not; nor has the passion of public servants and other friends of the charity to help the RNLI and its amazingly brave volunteers. Those they rescue and whose lives they save will be incredibly grateful that we care.

The Lifeboat Fund sends warmest thanks and best wishes to all its supporters working to deliver the Anniversary Appeal and fund the Shannon lifeboat.



Who we are

Trustees

The Communications and Public Service Lifeboat Fund – known as The Lifeboat Fund – consists of a Council with a Constitution as its governing document. The Council appoints members of the Executive Committee who serve as The Lifeboat Fund's Trustees.

When inducting Trustees, these new members are required to familiarise themselves with "The Essential Trustee: What you need to know", a Charity Commission publication which aims to provide Trustees with a full awareness of their responsibilities and duties.

Members must also read and understand the guidance produced by the Office of the Scottish Charity Regulator, as The Fund is a charity registered in Scotland.

The Charity Commission for Northern Ireland has now started handling registrations. Given the high number of charitable organisations it will cover, registration is expected to take at least three to four years to complete. The Commission will call The Lifeboat Fund forward for registration when ready to do so. In the meantime, Lifeboat Fund supporters are still able to raise funds in Northern Ireland.

There are 11 government organisations, and BT, represented on the Committee: Scottish Government; Department for Work and Pensions; Department for Environment, Food and Rural Affairs; Department of Health; HM Revenue & Customs; Ministry of Justice; Home Office; Foreign & Commonwealth Office; Cabinet Office; the Northern Ireland Civil Service; and the Civil Service Pensioners' Alliance.

The Trustees who served on the Executive Committee during the year ended 31 December 2014 are listed opposite:



Signing the Accounts at the 2014 AGM – Chair, Sir Peter Housden, Treasurer, Christine McLaughlin, Independent Examiners: Gordon Jones and Matthew Emmerson

Name	Office/Government body	Period in post, if not for whole year
Sir Peter Housden KCB	Chair /Scottish Government	
Mrs Frances Kilner MBE	Deputy Chair / Department for Work and Pensions	
Ms Angela Saunders	Hon. Secretary /Scottish Government	
Ms Christine McLaughlin	Hon. Treasurer /Scottish Government	
Mr Conrad Bailey	Cabinet Office	
Ms Nicola Baker	Serving in a personal capacity	
Mr Simon Claydon	Cabinet Office	
Mr Mervyn Gibb	British Telecom	Appointed in February 2014
Ms Hope Halstad	Serving in a personal capacity	
Ms Bronwyn Hill CBE	Department for Environment, Food and Rural Affairs	
Mr John Jarvis	Civil Service Pensioners' Alliance	
Ambassador Jonathan Knott	Foreign & Commonwealth Office	
Mrs Jay Mandalia	HM Revenue & Customs	
Ms Una O'Brien CB	Department of Health	
Mr Peter Schild	HM Revenue & Customs	
Ms Louise Selby	Home Office	
Mr Paul Shipley	Ministry of Justice	
Mr Michael Trevett	Cabinet Office	
Mrs Diane Wailes	HM Revenue & Customs	
Ms Linda Wilson	Northern Ireland Civil Service	

Members of the Council

The Council of The Lifeboat Fund can comprise representatives from organisations and departments of the Civil Service, British Telecommunications plc, Royal Mail, and other bodies. They act on a voluntary basis, representing The Fund in their respective organisations. The present Council members (at time of writing in March 2015), excluding the Officers, are:

Mr Conrad Bailey	Cabinet Office
Ms Nicola Baker	Serving in a personal capacity
Mr Kieran Brigden	Ministry of Justice
Mr Simon Claydon	Cabinet Office
Mr Matt Croker	Department for Education
Ms Amanda Dowse	Accountant in Bankruptcy
Mr Mervyn Gibb	British Telecom
Ms Nicola Whittle	Northern Ireland Civil Service
Ms Hope Halstad	Serving in a personal capacity
Ms Angela Hamilton	Historic Scotland
Ms Bronwyn Hill CBE	Department for Environment, Food and Rural Affairs
Mr Terence Illott	Department for Environment, Food and Rural Affairs
Mr John Jarvis	Civil Service Pensioners' Alliance
Mr Andy Knight	Home Office
Ambassador Jonathan Knott	Foreign & Commonwealth Office
Mr Kevin Lowrie	Department for Business, Innovation and Skills
Ms Sara Lymath	Home Office
Ms Valerie MacGregor	Scottish Court Service
Ms Lynne MacMaster	Crown Office and Procurator Fiscal Service
Mrs Jay Mandalia	HM Revenue & Customs
Mr Tom Marsh	Ministry of Justice
Ms Maggie May	Department of Energy and Climate Change
Ms Una O'Brien CB	Department of Health
Ms Elaine Radburn	Department for Communities and Local Government
Mr Peter Schild	HM Revenue & Customs
Ms Louise Selby	Home Office
Mr David Shelton	National Records of Scotland
Mr Paul Shipley	Ministry of Justice
Ms Harriet Stevens	HM Revenue & Customs
Ms Karen Sussex	Department for Communities and Local Government
Mr Michael Trevett	Cabinet Office
Ms Carolyn Vaughan	Department for International Development
Mrs Diane Wailes	HM Revenue & Customs
Ms Linda Wilson	Northern Ireland Civil Service

Trustees' responsibilities

The Trustees administer and manage The Fund. The Council confirms Trustee and officer appointments at the AGM. Day-to-day business of the charity is conducted by the Honorary Secretary and Honorary Treasurer under the direction of the Executive Committee of Trustees. Council members also play a key role fundraising within their respective organisations.

The Trustees are responsible for preparing the Trustees' Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgements and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and trust deed. Trustees should also ensure the financial statements comply with relevant Scottish legislation: the Charities and Trustee Investment (Scotland) Act

2005 and associated Charities Accounts (Scotland) Regulations 2006.

The Trustees are responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. They are also responsible for the maintenance and integrity of the charity and financial information included on the charity's website. (Legislation in the United Kingdom which governs the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.)

This report was approved by the Trustees on 22 April 2015 and signed on their behalf by:

Peter Housden
Chair
on behalf of the Trustees



2014 Financial Summary

In order to achieve our target campaign of £280,800, The Lifeboat Fund generated £117,794 in donations in 2014. A significant restricted legacy of £23,200 was received in 2013 which accounts for the majority of the variation in income between years. The sources of donations are shown in the table below, along with a comparison with 2013:

	2014	2013
	£	£
Pensions & payroll giving (net of distribution charges)	42,526	48,511
Payroll giving – BT	17,278	17,047
Legacies	1,000	26,373
Traditional appeal		
– Donations	51,445	46,886
– Miscellaneous	3,341	3,296
– Gift aid	2,204	1,256
Total from traditional appeal	56,990	51,438
Total	117,794	143,369

Use of funds

The Lifeboat Fund does not hold reserves. As in previous years, a cash balance is held in order to meet planned expenditure and this is kept at a level proportionate to spend. All other income is transferred to the RNLI as it accumulates.

The RNLI holds our donations in a restricted fund which had a closing balance as at 31 December 2014 of £289,610. This has reduced from £540,234 in 2013 and is in line with the plan to utilise reserves over a number of

years. Reserves of £307,175 were utilised to fund the 2014 campaign for crew training (£280,800) in addition to expenditure on crew kit and equipment from the 2013 campaign.

The Lifeboat Fund agreed to the creation of a dedicated fundraiser role in 2014 and costs associated with this were £25,606. A further adjustment was made to transfer the £23,200 legacy received in 2013 into a separate restricted fund due to the specific restrictions placed on the legacy by the donor.

Reserves were increased through transfers from The Lifeboat Fund to the RNLI of £60,000, donations of £21,317 received directly by the RNLI on behalf of The Lifeboat Fund, together with investment income of £24,573. In summary, this brings the closing balance on the restricted fund held by the RNLI to £289,610 as at 31 December 2014.

In addition to Reserves, the total cash at bank and in hand was £73,671 as at 31 December 2014.

The Lifeboat Fund is wholly dependent upon the services of unpaid volunteers and donations in kind. We would therefore wish to acknowledge the contribution of the Scottish Government in donating the services of its Honorary Secretary and Treasurer, of Kreston Reeves LLP in donating their services as the Honorary Independent Examiner and of the RNLI in providing meeting facilities for the Executive Committee. We greatly appreciate their support.

Risk management

Risks are assessed as part of the agreed annual financial plan. There are no high risks identified in relation to The Lifeboat Fund's financial position given that The Fund passes all of its receipts on to the RNLI to invest and hold in the restricted fund. Any risks in relation to a reduction in income are mitigated by either a subsequent change to the planned expenditure, or a decision to utilise a greater proportion of reserves in year.

Remuneration to charity Trustees

No remuneration or other benefits were paid from the charity to a Trustee.

Relationship with other charities

Since its foundation in 1866, the Communications and Public Service Lifeboat Fund has become the longest-serving and one of the biggest single supporters of the RNLI. Supporting the RNLI remains its sole purpose.

The RNLI is a registered charity which exists to save lives at sea by providing, on call, a 24-hour search and rescue service to 100 nautical miles out from the coast of the UK and Republic of Ireland, and a seasonal lifeguard service, with more than 1,000 lifeguards on over 180 beaches around the UK. The RNLI also operates a specialist flood rescue team which can respond anywhere across the UK and Ireland when inland flooding puts lives at risk.

The RNLI depends entirely on voluntary giving and legacies for its income, and for the most part on volunteers to crew its lifeboats, which are based at 236 lifeboat stations. The support given by The Lifeboat Fund to the RNLI helps to maintain over 340 lifeboats and four hovercraft in its active fleet.

It costs over £160 million every year to run the RNLI. The donations which provide that income are put to very good use – the RNLI's volunteer crews rescued more than 17,100 people in the last two years alone: an average of 23 people every day.

The RNLI pays for most substantial expenditure by The Lifeboat Fund out of restricted funds, held as explained earlier in the report, subject to the approval of The Fund's Executive Committee. At the end of each financial year, the RNLI provides The Fund with a Statement of Account, which agrees the amount held by the RNLI in a restricted fund on behalf of The Lifeboat Fund and which is reflected in the additional note set out below the Balance Sheet in our financial statements.

Independent Examiner's Report for the year ended 31 December 2014

I report on the accounts of the charity for the year ended 31 December 2014 which are set out on pages 28 to 37.

Respective responsibilities of Trustees and Examiner

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) or under Regulation 10(1)(a) to (c) of the Charities Accounts (Scotland) Regulations 2006 (the 2006 Regulations) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act 2011 and under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 (the 2005 Act);
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of Independent Examiner's statement

My examination was carried out in accordance with the general

Directions given by the Charity Commission and is in accordance with Regulation 11 of the Charities Accounts (Scotland) Regulations 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent Examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements -
- to keep accounting records in accordance with section 130 of the

2011 Act and section 44(1)(a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations; and

- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act and section 44(1)(b) of the 2005 Act and Regulation 8 of the 2006 Accounts Regulations have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Dated:

G Jones, ACA BSc (Hons),
Kreston Reeves LLP,
Chartered Accountants,
Montague Place,
Quayside,
Chatham Maritime,
Chatham, ME4 4QU

STATEMENT OF FINANCIAL ACTIVITIES FOR YEAR ENDED 31 DECEMBER 2014

		Unrestricted Funds at 31 December 2014 £	Unrestricted Funds 2013 £
	Note		
Incoming resources			
Incoming resources from generated funds			
Voluntary income	3	159,546	185,138
Investment income		5	4
Fundraiser salary costs paid directly by RNLI		25,606	–
Fundraiser costs paid directly by RNLI		65	–
Lifeboat Fund expenses met by the RNLI		533	522
Total incoming resources		185,755	185,664
Resources expended			
Costs of generating funds			
Costs of generating voluntary income	4	74,804	43,527
Charitable activities	4	81,317	136,630
Governance costs	4	1,000	1,000
Other resources expended	4	–	23,660
Total resources expended		157,121	204,817
Net incoming/(outgoing) resources		28,634	(19,153)
Total funds brought forward at 1 January 2014		47,684	66,837
Total funds carried forward as at 31 December 2014		76,318	47,684

The Statement of Financial Activities includes all gains and losses recognised in the year.
The notes on pages 30 to 37 form part of these financial statements.

BALANCE SHEET AS AT 31 DECEMBER 2014

		Total Funds 31 December 2014 £	Total Funds 2013 £
	Note		
Fixed Assets			
Tangible fixed assets		-	-
Current assets			
Receivables	7	7,032	7,307
Cash at bank and in hand	8	73,671	40,516
		<u>80,703</u>	<u>47,823</u>
Current liabilities			
Payables	9	(4,385)	(139)
Net assets		<u>76,318</u>	<u>47,684</u>
The funds of the charity			
Unrestricted income funds		<u>76,318</u>	47,684
		<u>76,318</u>	<u>47,684</u>

The financial statements were approved by the Trustees on 22 April 2015 and signed on their behalf by:

Christine McLaughlin
Honorary Treasurer

Peter Housden
Chair

The notes on pages 30 to 37 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

1. Accounting policies

1.1 Basis of preparation of accounts

The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). The financial statements have been prepared in accordance with the Statement of Recommended Practice (SORP), "Accounting and Reporting by Charities" published in March 2005 and applicable accounting standards.

1.2 Fund accounting

Unrestricted funds are funds that are available for use at the discretion of the Trustees to advance the general objectives of the charity and that have not been designated for other purposes.

1.3 Incoming resources

All incoming resources are included in the Statement of Financial Activities when The Lifeboat Fund is entitled to the income and the amount can be measured with sufficient reliability. Legacies are included when The Fund is advised by the personal representative of an estate that payment will be

made or property transferred, and the amount involved can be quantified.

Where incoming resources have related expenditure, as with fundraising, the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Donations are only included in the Statement of Financial Activities when The Lifeboat Fund has unconditional entitlement to the resources.

Incoming resources from tax reclaims are included in the Statement of Financial Activities at the same time as the gift to which they relate.

Donated services and facilities are only included in incoming resources, with an equivalent amount in resources expended, where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.

The value of any voluntary help received is not included in the accounts but is described in the Trustees' Annual Report.

Investment income is included in the accounts when receivable.

1.4 Resources expended

All expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities, they have been allocated on a basis consistent with the use of the resources.

1.5 Value Added Tax

Value Added Tax is not recoverable by the charity and, as such, is included in the relevant costs in the Statement of Financial Activities.

1.6 Tangible fixed assets and depreciation

These are capitalized if they can be used for more than one year, and cost more than £500. They are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Office equipment – 25% straight line over 4 years.

2. Balance in RNLI Restricted funds

	2014	2013
	£	£
Opening balance in RNLI Restricted funds for The Lifeboat Fund	540,234	582,532
Lifeboat Fund donations to RNLI	60,000	115,000
Investment Income	24,573	23,746
Designated Fund – BT Payroll Giving	17,278	17,047
Other amounts received directly by the RNLI	4,039	4,583
Less: payments towards RNLI projects or lifeboats*	(307,175)	(202,152)
Less: Fundraiser costs paid directly by RNLI	(25,606)	–
Less: Adjustment to previous year – restricted legacy	(23,200)	–
Less: Lifeboat Fund expenses paid directly by RNLI	(533)	(522)
Closing balance in RNLI Restricted funds for The Lifeboat Fund	289,610	540,234

*This includes an adjustment of £130,000 to The Lifeboat Fund balance in the RNLI restricted funds in 2015 to reinstate the balance in line with agreed spend.

3. Analysis of incoming resources

	2014	2013
	£	£
Voluntary income		
Donations, legacies and similar incoming resources		
Donations received gross of cost of distributing payroll and pension giving costs	93,273	94,110
Designated Fund – BT Payroll Giving	17,278	17,047
Other amounts received directly by the RNLI	4,039	4,583
Gift Aid	2,204	1,256
Legacies	1,000	26,373
	<u>117,794</u>	<u>143,369</u>
Donated services		
Salary (met by a government department)	36,400	36,000
Employer’s National Insurance contributions	3,840	3,800
Committee meeting expenses (met by government department)	512	969
Cost of services of the Independent Examiner	1,000	1,000
	<u>41,752</u>	<u>41,769</u>
Total voluntary income	<u><u>159,546</u></u>	<u><u>185,138</u></u>

4. Analysis of resources expended

	2014	2013
	£	£
Cost of generating voluntary income		
Salary and support costs	66,423	40,769
Database	3,888	–
Lifeboat Fund prints and stickers	1,105	–
Printing and distribution of appeal leaflets	533	522
Miscellaneous	2,855	2,236
	<u>74,804</u>	<u>43,527</u>
Charitable activities		
Donations passed to the RNLI	60,000	115,000
Designated Fund – BT Payroll Giving	17,278	17,047
Other amounts received directly by the RNLI	4,039	4,583
	<u>81,317</u>	<u>136,630</u>
Governance costs		
Independent Examiner	1,000	1,000
	<u>1,000</u>	<u>1,000</u>
Other resources expended		
Strategic review	–	23,660
	<u>–</u>	<u>23,660</u>

5. Net incoming resources

	2014	2013
	£	£
This is stated after charging		
Independent Examiner's fees	1,000	1,000
	<u>1,000</u>	<u>1,000</u>

6. Staff costs

Wages and salaries	62,006	36,000
Employer's National Insurance contributions	3,840	3,800
Committee meeting expenses (met by government department)	512	969
Fundraiser costs	65	–
	<u>66,423</u>	<u>40,769</u>

7. Receivables

	2014	2013
	£	£
Charitable Giving – Pension and Payroll Giving	2,634	2,717
Department for Business, Innovation and Skills	2,177	–
Gift Aid receivable	812	840
JustGiving	783	524
Department for Work and Pensions	96	–
Department for Enterprise, Trade and Investment NI	78	–
BT MyDonate – Ministry of Justice	20	–
Cheltenham Civil Service Sailing Club	–	1,057
Scottish Government – People Survey	–	862
Other	432	1,307
	<u>7,032</u>	<u>7,307</u>

8. Cash

Cash at bank	72,740	39,257
Cash in hand	931	1,259
	<u>73,671</u>	<u>40,516</u>

9. Payables

Database	3,888	–
STC Payroll Giving	384	–
Processing fees	94	139
Miscellaneous	19	–
	<u>4,385</u>	<u>139</u>

Summary of Contributions to The Fund

Recorded during the year ended 31 December 2014

	2014	2013
	£	£
Charities – Pension and payroll giving*	42,526	48,511
BT – Payroll giving	17,278	17,047
Scottish Government	16,037	8,544
Department for Work and Pensions	11,883	18,170
HM Revenue and Customs	7,621	2,927
Ministry of Justice	4,317	1,248
Civil Service Insurance Society	4,000	5,000
Miscellaneous	3,341	3,296
Department for Business, Innovation and Skills	2,383	120
Gift Aid	2,204	1,256
Government Communications Headquarters	1,581	934
Civil Service Pensioners’ Alliance	1,167	1,233
Department for Environment, Food and Rural Affairs	1,071	1,942
Legacies	1,000	26,373
Cheltenham Civil Service Sailing Club	759	1,057
Department for Regional Development Northern Ireland	215	-
Charities Aid Foundation	137	196
Department for Education	100	294
Department for Enterprise, Trade and Investment Northern Ireland	78	52
National Federation of Occupational Pensioners	50	-
Home Office	26	-
Department of Health	20	-
Foreign and Commonwealth Office	-	3,040
Department of Finance and Personnel Northern Ireland	-	729

THE COMMUNICATIONS AND PUBLIC SERVICE LIFEBOAT FUND – THE LIFEBOAT FUND
2014 FINANCIAL REPORT & STATEMENTS CONTINUED

	2014	2013
	£	£
Department for Communities and Local Government	-	683
Department of Energy and Climate Change	-	256
Department of Agriculture and Rural Development Northern Ireland	-	225
Department of Justice Northern Ireland	-	162
Department for Employment and Learning Northern Ireland	-	74
Total	117,794	143,369

*Charities – Pension and payroll giving

Cabinet Office & Judiciary	30,755	35,833
Royal Mail Pension Plan	10,122	11,464
HM Revenue & Customs	954	577
Home Office Pay Service	225	266
Other	470	371
	42,526	48,511

12:00 hrs at the RNLI's London and South East Regional Office, 124-126 Webber Street, London

Item 1a, Welcome –

- Those attending were as follows:

Council Members –

- Sir Peter Housden, Chair (Scottish Government);
- Mark Sedwill, Deputy Chair (Home Office);
- Frances Kilner MBE, Deputy Chair (Department for Work and Pensions seconded to Valuation Office Agency);
- Christine McLaughlin, Hon. Treasurer (Scottish Government);
- Angela Saunders, Hon. Secretary (Scottish Government);
- John Jarvis (Civil Service Pensioners' Alliance);
- Conrad Bailey (Cabinet Office);
- Jon Davies (Foreign & Commonwealth Office);
- Peter Schild (HM Revenue & Customs);
- Paul Shipley (Ministry of Justice);
- Chris Lamb (Department for Work and Pensions);
- Louise Selby (Home Office);
- Nicola Baker;
- Mervyn Gibb (British Telecom);
- Stephen Waring (Department of Health);
- Katie Aston (Home Office);
- Andy Knight (Home Office);
- Adrian Rees (Civil Service Insurance Society).

In attendance –

- Clinton Shaw;
- Gordon Jones (Kreston Reeves LLP);
- Caroline Dulson;
- Samantha (Sam) Selvarajah;
- Nathan Palmer (RNLI);
- Catherine Kaye (RNLI).
- The apologies were as follows: Una O'Brien, Bronwyn Hill, Jay Mandalia, Diane Wailes, Linda Wilson, Michael Trevett, Jonathan Knott, Kevin Holliday, Amanda Dowse, Terence Ilott, Tony Barker, Matthew Emmerson, Sir John Bourn, Miss B Couch, Christine Didier, Graeme Kenyon, Robert Kinnear, Dame Valerie Strachan, John Thompson, Brenda Weston, Margaret Smith, Mr J A Woodhead, James Warren and Nick Cheetham.

Main purpose of the meeting was to –

- take the Hon. Treasurer's report;
- take the Hon. Secretary's report;
- commend the 2014 Trustees' Report ("Report and Financial Statements for the year ended 31 December 2014") to the Council for approval;
- ask the Council to approve the election and re-election (as appropriate) of the officers and members of the Executive Committee;
- ask the Council to approve the election of Vice Patron; and
- ask the Council to approve a minor change to the Constitution.

Item 1b, Chair's opening comments –

The Chair was delighted at such excellent attendance and welcomed everyone, including new Trustees: Mark Sedwill, Jon Davies and Katie Aston. Katie would serve as a Trustee while Louise Selby was on maternity leave.

The Chair noted that 2014 had seen a lot of activity to strengthen the charity and bolster its ability to develop its supporter base. Three key elements to the charity's modernisation in recent times had been: strengthening the Trustee board; acquiring a Fundraiser with Sam Selvarajah's skills to help establish the infrastructure; and working to develop a smarter relationship with the RNLI.

To preserve and build on these achievements, succession had to be managed. This had happened through Mark Sedwill joining the Committee as Deputy Chair with a view to becoming Chair after 2015, following Sir Peter's retirement from the Civil Service. A new Fundraiser, James Warren, had also been recruited to take over from Sam when she left in May to follow a new career path. The Chair paid tribute to Sam for her diligence in helping progress key projects.

In 2014, the charity had raised nearly £117,800 – and, by further reducing reserves as planned, was able to hand over the target sum of £280,800 to the RNLI, sufficient to train one crew volunteer at every UK lifeboat station.

It was gratifying that the ‘traditional appeal’ had generated nearly £57,000, due to the efforts of supporters. Trustees had played a key role throughout the year – and also undertaken important fundraising.

Payroll and pension giving accounted for over 50% of the overall total raised in 2014. The contribution of BT colleagues’ payroll giving had produced near to £17,300, an increase on 2013.

Sir Peter reminded attendees that the purpose of all Lifeboat Fund activity was to raise money for the RNLI and it was important to find effective ways to maximise our achievements and convert effort into big results. The 150th Anniversary Appeal, seeking to raise £1.1m over 2015 to 2017 to name a Shannon class all-weather lifeboat, made this all the more vital.

Sir Peter was deeply gratified that the ‘big five’ Departments’ Permanent Secretaries and First Sea Lord, Admiral Sir George Zambellas – the latter as Vice Patron – were helping the charity rise to this extremely special challenge to deliver the 150th Anniversary Appeal.

Item 2, Honorary Treasurer’s report –

The Hon. Treasurer provided verbal and written reports, based on the “Report and Financial Statements for The Lifeboat Fund for the year ended 31 December 2014”.

Christine McLaughlin observed that fundraising in 2014 had delivered results largely on a par with 2013, once a major restricted legacy in the earlier year was taken into account. Some increased costs were due to the Fundraiser’s salary and database acquisition, with no unexpected elements.

Christine drew attention to sums handed over to the RNLI, thereby increasing Lifeboat Fund reserves, which were £289,000 by the end of 2014. That balance would be used as the starting point to fundraising for the Anniversary Appeal.

With the Appeal in mind, Christine recorded her expectation that 2014 would be the last year showing a steady state in fundraising, with only minor fluctuations due to generous individual gifts or legacies. A sharp upturn over approximately three times current fundraising would be required for each of the next three years to deliver the major Appeal target.

There were no questions and the Chair thanked Christine for her report.

Item 3, Honorary Secretary’s report –

The Hon. Secretary joined the Chair in welcoming the large attendance at 2015’s AGM. Angela listed some highlights from 2014 and more recent developments:

- the arrival of three new Trustees – to maintain the strength of that cohort and provide a successor in 2016 when the current Chair stood down. Stephen Waring of the Department of Health was welcomed as Una O’Brien’s representative. The members of MOD’s highly talented team who had planned and delivered a great 150th Appeal launch were a significant new asset of which the charity was suitably proud.
- the year 2014 had been very busy as a time of consolidating the charity’s capacity for real development and growth. Projects to implement the strategic review had taken place across the year providing a good foundation for future activity now in prospect.
- Angela thanked Trustees for all their support, and for their ambition in embracing the challenge of the Shannon Appeal so enthusiastically. The Chair’s guidance and encouragement were also much appreciated.
- Angela also thanked Sam Selvarajah for her tenacity, and methodical

approach: the right skills to get the charity in shape for a substantial rise in fundraising activity. She extended to Sam best wishes for the future and looked forward to welcoming James Warren who would take over the Fundraiser's baton, on full-time secondment to The Fund from the RNLI.

- thanks were expressed to Catherine Kaye of the RNLI for all her help and positivity, working in 2014 with Angela to develop the charities' mutual assistance and partnership.
- Angela cited the great support of her colleagues in the Scottish Government, whose donations and fundraising had broken their previous records and, when projected across the far bigger Departments, demonstrated that the Shannon Appeal target was well within the charity's grasp.
- SG's activity also demonstrated the benefits of working with corporate partners and suppliers, and of incentivising responses to the annual People Survey by making a small donation to the official charities – Angela commended these approaches to other organisations.
- in 2014, once again, The Fund's lifeboats in the RNLI fleet had performed a fantastic service, launching 255 times, effecting 368 rescues and saving eight lives – to

the great credit of their courageous crews.

- Angela extended best wishes to all Trustees and other supporters for a highly successful Anniversary Appeal, citing charity Patron, HRH The Duke of Kent's words, "Whatever happens in the future, there will always be lives to save at sea. May the RNLI and Lifeboat Fund partnership continue to provide the means of saving them."

The Chair proposed, and members agreed, that he should write to APS Group (Scotland) Ltd with warmest thanks for publishing the excellent Annual Report at no cost, for a fifth successive year.

The Chair also proposed that Council members should approve the "Report and Financial Statements for the year ended 31 December 2014", which they duly did.

Item 4, Election and re-election of officers of the Executive Committee –

The Council members approved:

- the election of –
Mark Sedwill as Deputy Chair;
- the re-election of –
Peter Housden as Chair;
Frances Kilner as Deputy Chair;
Christine McLaughlin as Hon. Treasurer; and
Angela Saunders as Hon. Secretary.

Item 5, Election and re-election of members of the Executive Committee –

The Council members approved:

- the election of –
Jon Davies; and
Katie Aston as Trustees;
- the re-election of the following Trustees –
Conrad Bailey (Cabinet Office);
Nicola Baker (serving in a personal capacity);
Simon Claydon (Cabinet Office);
Mervyn Gibb (British Telecom);
Hope Halstad (serving in a personal capacity);
Bronwyn Hill (Department for Environment, Food and Rural Affairs);
John Jarvis (Civil Service Pensioners' Alliance);
Jay Mandalia (HM Revenue & Customs);

Una O'Brien (Department of Health);
Peter Schild (HM Revenue & Customs);
Louise Selby (Home Office);
Paul Shipley (Ministry of Justice);
Michael Trevett (Cabinet Office);
Diane Wailes (HM Revenue & Customs); and
Linda Wilson (Northern Ireland Civil Service).

Item 6, Election of Vice Patron –

The Council members approved:

- the election of –
Admiral Sir George Zambellas (the First Sea Lord) as the charity's Vice Patron.

Item 7, Change to the charity's Constitution –

The Council members approved:

- deletion of the words, "up to two" in line 4 of clause 6.a of the Constitution, the effect of which would provide flexibility regarding the number of retired members serving on the Council.



Trustees gathered at the 2015 AGM of The Lifeboat Fund

Item 8, Closing words from the Chair –

The Chair thanked: all attendees; the RNLI, for hosting the meeting; and Gordon Jones of Kreston Reeves LLP, The Fund's Independent Examiners and Accountants.

Ambassador Jonathan Knott addressed the meeting by telephone, tendering his resignation as Trustee, though planning to continue working with the RNLI on a global project. Sir Peter paid tribute to Jonathan for his "signal contribution and marathon fundraising swim".

Item 9, RNLI guest speaker's address –

The Chair welcomed Nathan Palmer, Head of Fundraising for Community Lifesaving.

Nathan explained that the RNLI had a strategy focused on sustainability for the future. His own team worked with major donors and he had been very impressed by The Lifeboat Fund and the difference the charity made through its partnership with the RNLI. While lifeboats had changed a lot over the years, much had not, including the RNLI mission to turn potential tragedies into lives saved.

As the RNLI approached its 200th Anniversary it was taking stock, looking at preventative measures which could impact – the 'driver' being the lives the RNLI was not saving, and why. In 2013, 170 people had drowned in the seas around the UK and Republic of Ireland. The RNLI was seeking to halve that number by its anniversary in 2024.

International activity was also in view, aware that every 90 seconds, someone somewhere in the world would drown. The RNLI had a programme to teach basic skills for being safe in water while performing daily activities.

There were four parts to future strategy:

- Education – analysing causes and demographics underlying the ‘drowning epidemic’;
- Influence – to obviate the need for intervention by policies such as “Respect the Water” and sharing statistics which corrected misunderstanding about activities that were dangerous – e.g. more people in the UK drown than die in cycling accidents;
- Supervise – launching boats in advance of need in certain danger spots to warn people of incoming tides etc;
- Rescue – as the RNLI was always there if the other tactics failed.

Nathan also spoke of the Shannon class lifeboat which had been designed by RNLI’s naval architects to go into places where crews found it hardest to rescue. Great flexibility and high speed ensured the Shannon would reach more people in danger in the cold seas up to 100 nautical miles from our coast. The Shannon lifeboat to be stationed at Wells would have a

speed of 25 knots, replacing a 15 knot vessel.

Nathan also reminded attendees that rescues were not confined to coastal areas: the busiest lifeboat stations were on the Thames; and people were rescued from flooded high streets. He anticipated that the two charities would do even more together going forward.

Nathan also thanked The Lifeboat Fund on behalf of those who were rescued. They could be the children or relatives of any public servant, like the little children in his slide who wrote in the sand their plea to be saved which, very fortunately, was seen and the lifeboat launched before the incoming tide could reach them.



Photo by RNLI



Photos of lifeboats and crew in this Report were provided by the RNLI.



HOW TO CONTACT US:

Honorary Secretary

Ms Angela Saunders
Scottish Government
E1 Spur
Saughton House
Broomhouse Drive
Edinburgh EH11 3XD

† 0131 244 8488

e secretary@thelifeboatfund.org.uk

Honorary Treasurer

Ms Christine McLaughlin
Scottish Government
Health Finance Directorate
Room BR.06, St Andrew's House
Regent Road, Edinburgh EH1 3DG

e Christine.McLaughlin@scotland.gsi.gov.uk

w www.thelifeboatfund.org.uk

The registered address of The Lifeboat Fund is:

The Scottish Government
Saughton House (Spur E1)
Broomhouse Drive
Edinburgh
EH11 3XD

Independent Examiner

Gordon Jones
Kreston Reeves LLP
Montague Place
Quayside
Chatham Maritime
Chatham
ME4 4QU

Our thanks go to the RNLI for kindly providing many of the pictures included in this annual report.



The Lifeboat Fund

Helping the RNLI save lives at sea, on our rivers and in floods by raising money from serving and retired staff of the Civil Service, British Telecom and Royal Mail.

Over the past 5 years, The Fund's lifeboats have been launched 1,247 times, saving 32 lives and rescuing a further 1,285 people.

We can assist the RNLI in its life-saving work only with your help.

Visit www.thelifeboatfund.org.uk for more information.

Thank you to all our supporters!