

THE LIFEBOAT FUND  
Helping the RNLI save lives at sea

MAYDAY  
1-31 MAY



FUNDRAISE  
LIFESAVE

#MaydayEveryDay



Photos: RNLI/Steve Lowe

HELP US RAISE

£210,000\*

JUMP ABOARD OUR APPEAL

CELEBRATING 150 YEARS OF SAVING LIVES AT SEA

For more details contact:

\*Thanks to your generosity since January 2015, we have already raised £800,000 (including £400,000 funded by the Chancellor using LIBOR funds) towards our £1.1M 150th Anniversary Appeal target.

The Communications and Public Service Lifeboat Fund is a registered charity in England and Wales (248421) and Scotland (SC041904). Patron HRH The Duke of Kent



Lifeboats

# FOR THE RNLI CREW IT'S MAYDAY EVERYDAY

Will you give the Wells volunteers a helping hand?

The Lifeboat Fund exists to support the vital work of the RNLI. It does this thanks to the generous donations from current and retired employees of the Civil Service, British Telecom and Royal Mail.

To date, the Civil Service, British Telecom and Royal Mail have funded 52 lifeboats and helped the RNLI's volunteer crews save 4,700 lives. By the end of 2018, we are aiming to raise £1.1M towards a new Shannon class all-weather lifeboat for Wells Lifeboat Station. Thanks to your generosity, and £400,000 funded by the Chancellor using LIBOR funds, we have already raised £800,000 towards this target.

**Small donation. Huge difference.**

## STEP 1: CHOOSE YOUR EVENT

- Decide what type of event you'd like to do.
- Choose a date that works best for you between 1–31 May.

## STEP 2: HOLD YOUR EVENT

- To make sure everyone knows how, where and when to support you, use the resources in this pack.
- Have fun, be proud to be part of Mayday and enjoy yourself!

## STEP 3: PAY IN YOUR FUNDS

- Funds can be paid in via BT MyDonate or directly into The Lifeboat Fund bank account. See [thelifeboatfund.org.uk/factsheets/banking-instructions](http://thelifeboatfund.org.uk/factsheets/banking-instructions) for details.
- Send in all donations before 30 June 2017.

'The new Shannon lifeboat will enable our crews to continue launching to save lives at sea and bring them home safely for years to come.'

RNLI Coxswain **Allen Frary**



Photos: RNLI/Nathan Williams

**WIN AN EXCLUSIVE RNLI EXPERIENCE!**

For the department which raises the most funds (terms and conditions apply).



# FUN WAYS TO FUNDRAISE

The sky's the limit when it comes to your fundraising event. Here are just a few ideas that might help to get you started.



## Wear your wellies

- Let everyone know what day to wear wellies at work.
- Set the amount for how much people should donate.
- Ask people to decorate their wellies for fun!

## Sponsored welly walk

- Decide where and how far you want to go.
- Include a visit to an RNLI lifeboat station on the walk (must be pre-booked).
- Fundraise with every step you take.



## Bake off and cake sale

- Create an inter-team bake off challenge.
- Invite colleagues to judge and buy your delicious treats.
- Watch your cakes and biscuits sell like ... hotcakes!

## Sponsored cycle or run

- Plan your own route or find a local event to join.
- Encourage colleagues and friends to join in the fun.
- Get sponsored per mile or by trying to beat a certain time – test yourself!

For more ideas to make your event a success, go to [thelifeboatfund.org.uk/fundraising](http://thelifeboatfund.org.uk/fundraising)

# SPONSORSHIP FORM

Name of event \_\_\_\_\_ Date of event \_\_\_\_\_

Full name \_\_\_\_\_

Contact address \_\_\_\_\_

Postcode \_\_\_\_\_ Telephone number \_\_\_\_\_

Please tick the Gift Aid box in the table below if you would like The Lifeboat Fund to claim tax on your sponsorship donation; this will add to the value of the amount that you donate without it costing you any extra. For example, at a basic rate of 20% The Lifeboat Fund would receive 25p extra for every Pound you donate. To qualify for Gift Aid, what you pay in income/capital gains tax must be at least equal to the amount we claim on your donation in the tax year. It is a requirement for you to use your home address and postcode to enable us to make a claim.

We never give your information to other organisations for marketing purposes. Your contact details will not be used by The Lifeboat Fund or passed to any companies. Details will only be used to reclaim Gift Aid on your donation where applicable. We would only give your data to another organisation if required to do so by law.

We are unable to claim Gift Aid on any sponsorship where a company address is provided.



Name (Please use capital letters)	Home address (Please use capital letters. Please provide your home address. The Lifeboat Fund will not use your personal details to contact you in any way. Your postcode must be supplied in full in order for us to claim Gift Aid on your donation.)		Gift Aid (✓)	Amount pledged	Amount collected
MR A SAMPLE	1 HIGH STREET, ANYTOWN, COUNTY	AB1 2CD	✓	£20	£20
<b>Sub-total</b>					

Continuation pages are available at [thelifeboatfund.org.uk/factsheets/sponsorship-form](http://thelifeboatfund.org.uk/factsheets/sponsorship-form)

Please send this completed form to: Angela Wilson, Hon Secretary, The Lifeboat Fund, Home Office, 4 Seacole NE, 2 Marsham Street, London SW1P 4DF **THANK YOU**



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Photos: RNLI/Steve Lowe

JOIN US AT OUR

# MAYDAY EVENT

PLEASE HELP THE LIFEBOAT FUND REACH  
ITS 150TH ANNIVERSARY TARGET

WHAT:

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WHERE:

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WHEN:

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[THELIFEBOATFUND.ORG.UK](http://THELIFEBOATFUND.ORG.UK)

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Lifeboats

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# THANK YOU



Photo: RNLI/Nigel Millard

# YOU'RE ALL LIFESAVERS

Together we raised

# £

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# GIVE WELLS CREW A HELPING HAND

The more donations and sponsorship money you raise, the closer we will be to reaching our target of £1.1M towards a new lifeboat for Wells Lifeboat Station. Every penny will help, so shout about what you're doing and when – you might even inspire somebody else to fundraise too!

## IDEAS TO PROMOTE YOUR EVENT

### SPREAD THE WORD

Put posters up in your office (you might need permission). Take plenty of photos and send details of what you're planning to your Charity Champion who can spread the word to other teams.

### GET SOCIAL

Twitter, Facebook, Instagram, whichever you use, shout about it! Share your photos with us too at @FundLifeboat.

### BLOG IT ALL

Got a way with words, or are you a budding photographer? Start a blog on Wordpress, Tumblr or Blogger and share the fun and excitement of your preparations – and your big day too of course!



@FundLifeboat

# MAYDAY HEALTH AND SAFETY CONSIDERATIONS

We want you to create excitement and have fun but, if you're planning your own event, remember that charity fundraising is regulated by law. You'll find our full guide to legal information for fundraisers at [thelifeboatfund.org.uk/fundraising](http://thelifeboatfund.org.uk/fundraising).

Below are just some of the things you might need to check before your event goes ahead:

- **Permission** – wherever you organise an event, the person, company or authority who owns the area/land will need to give you the go-ahead to do it.
- **Permits** – your local authority may have regulations which require permits and licences.
- **Risk assessments** – make sure your participants know about any hazards or health requirements.
- **Insurance** – for your event and participants.
- **Medical information** – required for each participant alongside emergency contact details. You'll also need enough trained first-aiders for the size of your event.

## GOOD LUCK AND THANK YOU

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