

# THE LIFEBOAT FUND

Helping the RNLI save lives at sea

**DEFEAT DROWNING TOGETHER**

SWIM SAFE • LIFEGUARDS • INTERNATIONAL

## FUNDRAISE THIS MAY HELP US DEFEAT DROWNING

**MAYDAY**  
1-31 MAY



**FUNDRAISE**  
**LIFESAVE**

**In the time it takes you to read this flyer,  
someone in the world will drown.**

**That's one life lost every 90 seconds.**

**It's made worse by the fact that most  
drownings are preventable.**

The RNLI is working hard to tackle this problem, by sharing its lifesaving expertise with the communities and countries that need it most. The Lifeboat Fund, the official charity of the Civil Service, supports this work, and we'd like your help.



**Lifeboats**

**MAYDAY**  
1-31 MAY



**FUNDRAISE**  
**LIFESAVE**

## What is Mayday?

Mayday is the RNLI's annual yellow-themed fundraising event, when supporters get together to do silly, and not so silly, things to help save lives at sea. Supporters everywhere will be joining in, and we're inviting you to take part too.

The money you help us raise this Mayday will support three areas of the RNLI's work.

### Helping children stay safe in the water

Swim Safe – the RNLI's partnership with Swim England – offers free 1-hour sea survival sessions to children all around the UK. Children learn skills that may one day save their life.

### Defeating coastal drowning, one conversation at a time

RNLI lifeguards provide a reassuring presence on UK beaches, rescuing people and taking preventative actions to make them safer places for everyone. During the off-season, lifeguards are busy taking RNLI safety messages into schools.

### Supporting partners to reduce drowning in their own countries

Bangladesh has one of the highest drowning rates in the world. Thanks to RNLI lifesaving expertise, children are starting to learn vital swim survival skills, beaches are becoming safer and people are hearing about water safety for the very first time.

## What you need to do

Fundraising for our appeal this Mayday couldn't be easier – just follow these five simple steps.

1. Decide what type of event you'd like to do – you'll find lots of fundraising ideas at [thelifeboatfund.org.uk](http://thelifeboatfund.org.uk)
2. Choose a date that works for you – ideally between 1 and 31 May
3. Prepare for the big day to arrive – send out the invites, get training, start baking!
4. Have fun and raise loads of money
5. After the event, pay in your money at [thelifeboatfund.org.uk](http://thelifeboatfund.org.uk) – before 30 June 2019 please.

**Let's defeat drowning together.**  
**Get involved by fundraising.**

Visit [thelifeboatfund.org.uk](http://thelifeboatfund.org.uk) to find out how.  [@fundlifeboat](https://twitter.com/fundlifeboat)

**£21**  
TEACHING ONE  
CHILD TO SWIM



  
**£233**  
MONTHLY COST  
OF EMPLOYING  
A LIFEGUARD



The Lifeboat Fund  
04.F MOD Main Building, Whitehall, SW1A 2HB

The Communications and Public Service Lifeboat Fund registered charity numbers  
248421 (England and Wales) and SC041904 (Scotland). Patron: HRH The Duke of Kent

