



FUN WAYS TO FUNDRAISE

Defeating drowning is a serious business. Thankfully, helping the RNLI by raising funds in its name doesn't have to be. It can be fun, silly, creative ... and even tasty – as you'll see here!

You can base a fab fundraising event around almost any activity. These are just a few of our favourites to help get you started.

Run for fun

Any kind of running race makes for a fantastic fundraiser. You could:

- Organise a **cross country** fun run where participants pay a fee to enter.
- Or host an old fashioned **sports day** and pass a bucket around to the watching crowd (relay races are always popular!).
- Whichever you go for, why not put on **seasonal snacks** like ice cream cones and cucumber sandwiches? They'll be a great hit with spectators and tired runners alike!



Challenge yourself

Push your limits and get sponsored by friends and family. Ideas include:

- **Cycle the NC500, one of the world's most iconic coastal touring routes**, and explore 500 miles of epic Highland scenery, raising pennies with every pedal push.
- Take the **1000 Mile Challenge** and whether it's a morning jog, a weekend Parkrun or a major marathon, you'll have a year-long goal that will keep the funds coming in.
- Set yourself a goal distance to **walk, swim or skate** and track your progress with specialist apps like MapMyWalk, Just Swim and Strava.



Host a bake sale

Indulge in food (glorious food) – all for a good cause, of course! Our suggestions:

- Invite **colleagues to make** cream-covered cupcakes, gorgeously gooey brownies and jam-packed sponges – with every penny going towards defeating drowning.
- Encourage playful, friendly rivalries with a **year-long bake-off challenge**. Tasters can score snacks anonymously, and an ongoing leaderboard will keep track of whose cakes are top of the treats!
- **Take the largest cake** and ask people to guess how much it weighs – for 50p (or maybe £1) a guess.



Give it some welly!

Help defeat drowning with the humble welly – in any number of ways. These could include:

- Have a **Wear Your Wellies to Work Day** and ask everyone to make a donation.
- Host a **sponsored welly walk** between two lifeboat stations.
- Ask children to **decorate wellies** for fun – then **raffle off the wellies** at a summer fete at their school, scout group or sports team.



thelifeboatfund.org.uk/fundraising  @fundlifeboat

