

WEAR YOUR WELLIES TO WORK DAY



INTRODUCTION

YELLOW WELLIES ARE AN ESSENTIAL PART OF ANY RNLI CREW MEMBER'S KIT. WATERPROOF, WITH STEEL-CAPPED TOES - THESE SPECIALLY DESIGNED BOOTS KEEP OUR VOLUNTEER CREWS' FEET WARM AND DRY, BUT ALSO PROTECT THEM IN OFTEN DANGEROUS CONDITIONS. DURING GALE FORCE WINDS, RAIN AND ICE, KEEPING A SURE FOOTING ON DECK CAN LITERALLY MEAN THE DIFFERENCE BETWEEN LIFE AND DEATH FOR OUR BRAVE VOLUNTEERS.



HOW IT WORKS

Nominate a day for 'wear your wellies to work' and encourage your staff to join in by wearing theirs, on that day for a suggested minimum donation. You could offer prizes for the most outrageous wellies, hold a welly wanging competition or any other welly themed activities you can think of. Why not fine those who don't wear their wellies and raise even more money?

ORGANISING YOUR EVENT

- Make sure you promote the event well so that people remember to wear their wellies on the specified day. We can provide you with a poster to put up around your offices to help spread the word.
- Avoid falling out with your cleaners! Depending on the time of year, you may need to remind people to clean their wellies before they wear them into the office.
- Nominate someone from each team to collect the cash. You could even collect the money in a welly boot!
- Tell us about it! We love hearing about your fundraising activities. Send us your pictures or upload them to our Facebook page and Twitter to let us know how you got on.

We all love our wellies. whether it's for getting around in bad weather, walking the dog or attending outdoor festivals. You can show your support for the RNLI by wearing your wellies to work.



Photos: RNLI/Nathan Williams/Ken Smith

For more information or with help organising wear your wellies to work for your organisation please contact our Corporate Partnerships Team at corporate@RNLI.org.uk