

# FANTASTIC FUNDRAISING SUGGESTIONS



## INTRODUCTION

FUNDRAISING AT WORK FOR THE LIFEBOAT FUND IS A GREAT WAY TO BRING PEOPLE TOGETHER WHILST ALSO SUPPORTING A WORTHY CAUSE. WE UNDERSTAND THAT EVERY WORK PLACE IS DIFFERENT AND EVENTS WHICH ARE VERY SUCCESSFUL FOR SOME MAY NOT BE RIGHT FOR OTHERS.

WE'VE PUT TOGETHER A LIST OF TRIED AND TESTED ACTIVITIES TO GIVE YOU SOME INSPIRATION. WHATEVER YOUR IDEA OF FUN, WE CAN HELP WITH SOME GREAT FUNDRAISING SUGGESTIONS.

## EVENTS THAT ARE EASY TO ORGANISE

### Dress down day

Sometimes the simplest ideas are the best! Everyone loves ditching their suits in return for a small fee. Why not go one better and have a fancy dress theme? Something nautical would fit well with The Fund's focus. Wannabe pirates will jump at the chance to wear their striped jumpers and neckerchiefs to work!

### Wear your wellies to work

The yellow welly is an iconic image for the RNLI. Why not nominate a day for 'wear your wellies to work' and encourage people to join in by wearing theirs, for a suggested donation?

### Quiz night

Hold a themed quiz and charge a small entry fee for teams. Get competitive with prizes for the winning teams, and raise even more money by selling snacks or drinks.

### Sponsored 'give it up'

Whether it's talking, chocolate, fizzy drinks or computer games, you could raise a small fortune by asking for sponsorship to give up something you love.

### A time to remember

Pick a theme and a day: RNLI's SOS, International Talk Like A Pirate Day, Halloween or opt for some pre-Christmas fun. Those are just a few of many great opportunities for celebrating and raising donations with a themed lunch, party or dress up day.



Photo: RNLI/Nigel Millard

### Auction of promises

Get your staff to auction off their services and create a bidding war. From simple ideas such as offering to wash someone's car, or sharing your hidden talent for baking, to bigger promises such as a ride in your sports car or a stay in your holiday cottage. This is a great way to uncover your colleagues' hidden skills and interests whilst raising money at the same time.

### Guess the amount/name/weight

Simply fill a jar with sweets and ask people to guess the quantity in return for a small fee. You could also try a guess the name of the teddy or the baby picture game. These quick and simple ideas require minimal time and effort, but generate great results.

# FANTASTIC FUNDRAISING SUGGESTIONS



## WHY NOT HOLD A BIG EVENT?

### Charity ball

Everyone loves to get dressed up and a charity ball is the perfect opportunity to bring people together outside of the working environment. Why not pick a theme for dress and decoration? You can raise even more money by holding a fundraising raffle or auction.

### Sponsored challenge

Appeal to your more daring colleagues by putting forward a team for a sponsored sky dive, a Hadrian's Wall trek, a London to Paris bike ride or a 10K or half marathon run. These events are a great way to bring people with similar interests together and boost team working skills whilst raising lots of money through sponsorship.

## TRY A SKYDIVE



## SPONSORED RUN



### Tournaments

Take advantage of your colleagues' competitive spirit to raise money for The Lifeboat Fund. Whether it's golf, snooker, darts or skittles, everyone will enjoy a great night out whilst demonstrating their sporting prowess.



**THERE ARE HUNDREDS OF OTHER WAYS TO FUNDRAISE AT WORK. ALL YOU NEED IS A LITTLE CREATIVITY AND A LOT OF ENTHUSIASM! GET SOME INSPIRATION FROM OUR A-Z GUIDE: IDEAS FOR FUNDRAISING.**

The Lifeboat Fund can advise you about events that work well and how to run them within your organisation. Just contact us and we'll help you find the perfect solution and access the support you need to make it a huge success.



Photos: RNLI/Leesa Harwood/Darren Johnson/Nathan Williams/Mark Harding